



**IBS**  
INTERCOLLEGiate  
BROADCASTING  
SYSTEM

YOUR EXPERIENCED RESOURCE

**October 15th Deadline...  
Opt In to IBS/RIAA Web Fees**

October 15th is the deadline date for school & college-based webcasters to "opt in" to the agreement reached on webcasting fees by IBS and The Recording Industry Association of America (RIAA). A copy of the agreement and the details for IBS

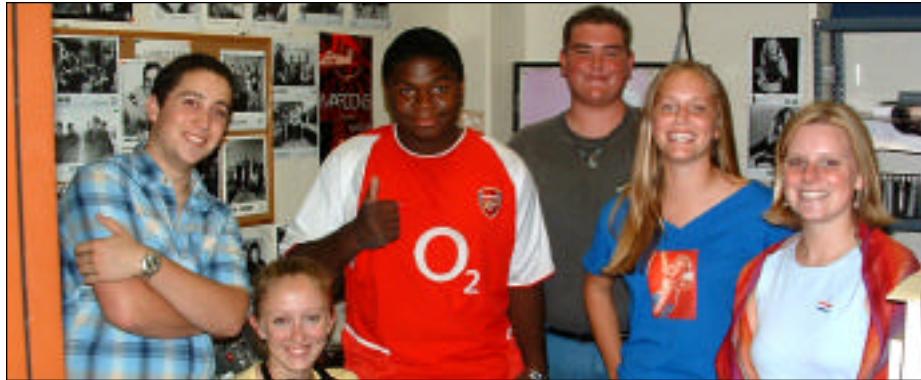
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Brian at the impressive recording mix console & studio - part of the facilities to which you'll have hands-on access at the IBS Fall Conference/Boston/Brookline, Mass. on Saturday, Nov. 8th hosted by the New England Institute for Art.

**One-Day LA Area Fall Conference – Saturday, November 15th  
Registration \$10/person for IBS members**

See story on Page 2



KWEB crew welcomes IBS Fall Conference to Claremont, CA – Loren Horowitz, Katie Kent (seated), Inie Banigo, Sean McDonald, Katie Oakley, Diana Beedy - Faculty Advisor

**Registration \$10/person  
One-Day Boston Area  
Fall Conference  
Coming Up – Saturday, November 8th**

Sooner than you think, it'll be Saturday, November 8th. That date marks the return of the IBS Fall One-Day Conference to the Boston area. Hosted by The New England Institute of Art in Brookline, this one-day event features hands-on some great equipment, an internet streaming station, professional audition tape

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Vol. 10, No. 2 - Sept/Oct 2003  
News & Resources for  
Station Operations & Development

**Sept. 30th Deadline for  
IBS Members to  
Save \$70/person  
On CMJ Registration**

If you have yet to register members of your station staff for the upcoming October 22-25 CMJ Music Marathon at the New York Hilton, make sure that you take advantage of your IBS member benefit of a discounted registration fee. Visit the IBS site at [www.ibsradio.org](http://www.ibsradio.org) click on the CMJ link, and you'll be able to register members of your station staff at the reduced rate of \$225 but you must register prior to October 1st!

Members of the IBS Board and Staff will be attending the CMJ Music Marathon. Come look for us at the IBS table in the exhibit area! We're looking forward to meeting members of your station staff. And, we'll have information about upcoming IBS programs and events for distribution and pick-up.

When you pick up your CMJ convention program schedule, make sure that you check out sessions that IBS reps will be participating in as panelists. We're particularly excited about the Thursday October 23rd 2:45pm session titled "Specialty Programming: Building social, political and artistic communities through radio". IBS President Norm Prussin will moderate the discussion which will focus on successful methods of programming, scheduling and promoting "music with a message". Speakers representing the college radio, record label and performing artist field will attend as well.

CMJ Music Marathon is a wide-ranging event for music industry management, producers, recording artists, media companies, radio station programmers and more. There's an extensive schedule of panels addressing music-related topics as well as a full schedule of club appearances featuring current and upcoming artists. For a complete listing of CMJ panel sessions, visit their website at [www.cmj.com](http://www.cmj.com).

## **IBS Fall One-Day Conference**

**Boston Area - Sat. November 8th**

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critiques, top academics and some of the top radio talent on-air and behind the scenes in Boston, Providence, Worcester and other Northeast markets.

Registration is as low as \$10/person for those from IBS member-stations and high school students.

In Brookline, among the speakers will be Michael Keith, PhD., author of "The Radio Station" and other widely-used textbooks on broadcasting.

The panels will cover a wide range of topics for managers, programmers, music directors, news directors, promotions people – virtually everyone on your station staff. The host school, The New England Institute of Art, has extensive broadcast, recording, and computer/internet facilities that will be showcased in hands-on sessions.

For more details and a registration form, go to the IBS website at:

[www.ibsradio.org](http://www.ibsradio.org)

## **IBS Fall One-Day Conference**

**LA Area - Sat. November 15th**

**Registration as low as \$10/person**

For stations located closer to the West Coast, there'll be an IBS Fall Conference on Saturday, November 15th, hosted by KWEB at the Webb School, Claremont, CA.

A team of IBS board members will be joining a mix of students and Los Angeles area broadcast professionals for a full day schedule of practical sessions. Featured will be informal sessions covering topics such as station management issues, programming, different music genres, fundraising, webcasting, news, training and more of interest to staff and management of school and college radio stations.

The sessions themselves usually start with brief presentations from each of the panelists, followed by plenty of time for open discussion. You'll have the chance to meet with others, both at the sessions and in-between, from stations that are similar to your own. You'll get new ideas that can improve your operations and programming from others who have been there.

For more details and registration info be sure to visit our web site at:

[www.ibsradio.org](http://www.ibsradio.org)

## **October 15th Deadline to "Opt In" on IBS/RIAA Rates**

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member-stations are on the IBS web site (<http://www.ibsradio.org>) which is updated daily.

IBS webcasters need to individually agree (opt in) to the IBS/RIAA agreement on copyright royalty fees and terms. It is legally vital for stations that are webcasting to file the IBS supplied form by October 15. IBS webcasters will be operating under a "statutory license" granting them permission to stream music on the Internet.

IBS has sent all member-stations their customized database update form. Members who complete and return that form will receive customized IBS-RIAA "opt in" paperwork. These IBS forms will ensure members are in full compliance and pay the lowest possible fees. "IBS Membership has saved our stream," said an IBS Internet streaming Station Manager.

A flat copyright fee of \$300 for calendar year 2003 must also be paid. The fee includes all artist/label copyright royalty (\$250) and a \$50 surcharge in lieu of all recordkeeping and reporting back to October 1998.

SoundExchange is the agency established by RIAA to handle the collection of webstreaming royalty fees on their behalf.



If you have any questions about your station's obligations under this agreement, call, email or fax IBS.

## **CMJ 2003 music marathon**

October 22-25 • New York City

See Page 1 story for details on how to save \$70/person on CMJ registration rates for IBS Member-Stations



### **IBS Board of Directors**

John Murphy - Chair  
Norman Prusslin - President  
Fritz Kass, Treasurer  
Chuck Platt, Secretary  
Tom Gibson, VP, Engineering  
Jeff Tellis, VP Info Services  
Rachelle Killeen  
Rachel Gonzalez-Langert  
Len Mailloux  
Greg Sutton  
Disco Vince

### **IBS Office Operations**

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<http://www.ibsradio.org/>

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### **IBS/AIR Form Working Partnership**



Dolores Brandon,  
Executive Director of The  
Association of  
Independents in Radio,  
one of the largest sources

for programming in the  
radio industry, announced AIR and IBS  
would be working together on future  
promotion and projects. AIR contact  
links are now on the IBS website  
([www.ibsradio.org](http://www.ibsradio.org)).

AIR has a diverse membership alliance  
of independent producers, programmers,  
marketers, stations, networks, media arts  
centers, attorneys, teachers... in short,  
anyone committed to creativity and  
vision in public radio.

## Short Cuts

### FCC News License Renewals

Renewal of your station's FM license is a process that many of our current readers have never been through. That's all changed this year as the license renewal cycle picks up again.

The process normally begins with the FCC sending you a kit of appropriate forms to fill-out about 6 or 7 months before your station license expires.

Then, 6 months before your expiration date, you must begin airing "Pre-Filing" announcements on the 1st and 16th of each month. 4 months before expiration is the deadline for filing your renewal application form(s). Then, you air "Post Filing" announcements on the 1st and 16th of each month for the next 3 months. Details on the scheduled dates for stations in various groups of states can be found at the IBS web site at [www.ibsradio.org](http://www.ibsradio.org)

In your copy of the FCC rules, or via the FCC links on the IBS web site, you'll want to look up more details in sections, 73.3527, 73.3539, and 73.3580. Your Ownership Report is likely due at the same time and should be included in the kit that the FCC sends.

### Need a copy of the FCC Rules?

The GPO Bookstore in New York City has the Code of Federal Regulations, CFR 47, Parts 70-79 at a price of \$58. They'll mail it to you with no postage cost or ship it via Fedex for an added fee. Their phone number is: 212-264-3825. This printed edition is updated to October 1, 2002. Of course, this info is also available online, but the posted edition may not have been updated yet. You may also find a printed copy in your school, college or city library, although they will probably not let you take it out.

Make sure to alert your school/college's president's office, in case the forms get sent there instead of to you at the radio station.

**Reminder...**If you have a question regarding the FCC's license renewal process and the time deadlines as they apply to your station, contact the IBS office or web site for more information.



### 50 Million Americans listened to Internet Audio or viewed Video in August 2003

Approximately 50 million Americans have used Internet audio or video in the last month. Arbitron Inc. and Edison Media Research executives will present findings from a new study - Internet and Multimedia 11: New Media Enters the Mainstream. The study examines how new media usage - such as satellite radio, personal video recorders and DVDs - has become part of mainstream consumer habits. Bill Rose (general manager and vice president, Arbitron Internet Broadcast Services, Arbitron Inc.) and Larry Rosin (president, Edison Media Research) will present new findings from this study on Wednesday, September 24, 2003 on a live webcast (online at [www.arbitron.com](http://www.arbitron.com) or [www.edisonresearch.com](http://www.edisonresearch.com)) from 12 noon - 1 p.m. (EDT).



### Collegiate Presswire

Comprehensive College Media Distribution

### New Webcasting Headline Service Announced for IBS Members

At Collegiate Presswire (CP) they've upgraded their news system - including the more than 40 new IBS stations that signed up this month. As a result, CP is offering a FREE, co-branded headlines page available for easy placement on your station's website. The RadioWire Headlines page allows your station to offer listeners more comprehensive news coverage.

Topics range from Entertainment and Health to Education and Careers. You simply insert a small block of HTML code they provide into your site just once and it will automatically update itself with the latest news each time a viewer visits your site.

For more information about The RadioWire Headlines page, email them at [webfeed@cpwire.com](mailto:webfeed@cpwire.com) or contact: Jennifer M. Lavinio, Assistant Director of Media Services, Collegiate Presswire, Inc. Telephone 888-621-7721, ext. 14 or Fax: 973-746-5606



### RealNetworks Joins IBS

RealNetworks and IBS announced a new strategic relationship, according to Rob Banga, Real Program Manager for Strategic Relations. RealNetworks is the leading digital streaming software provider on the Internet. Real and IBS both want to ensure that IBS Members that are webcasting deliver a quality sound using Real audio streaming software. The IBS Website has Real download and contact information.



### Ken Mills Agency Announces New Programming for IBS Members

Claudia Daly and her team at WCAL National Productions have produced three powerful one-hour specials for broadcast in Fall 2003. Each of these special programs can touch a vital nerve with your listeners.

Here are brief descriptions of the three programs:

#### Program Basics:

These are one-hour, newscast compatible programs. Each program has a mid-show one-minute music-filled station break. Each program is a freestanding show that can be broadcast alone or in conjunction with the other programs. The programs are available via CD and MP3. Beth Friend is the host for the programs.

**PROGRAM ONE: "I Want A Family – Kids Search for Belonging"**

**PROGRAM TWO: "From Every Angle – Responding To Kids in Crisis"**

**PROGRAM THREE: "Just Dying To Eat – Food, Fat, and Children's Futures"**

For more info, contact:

Ken Mills Agency  
1635 Kelly Drive  
Minneapolis, MN 55427  
763-513-9988  
763-513-1689 fax  
[ken@kenmillsagency.com](mailto:ken@kenmillsagency.com)

## **Station Photo Gallery**

A random collection of pictures of people, equipment & activities from IBS Member-Stations  
Email your jpeg-format pictures to [IBSHQ@aol.com](mailto:IBSHQ@aol.com) and  
you may see them in one of our upcoming newsletters.



Above: E-Board and staff members at WVYC-FM, York College of Pennsylvania, obviously happy about plans to attend the IBS National Convention in New York City, March 12-14, 2004 and proud of their on-air studios.



Bob Anthony - Larry Ashton (Webb Schools Class of 1970 - KWEB Station Manager 1968 - 1970) Webb Schools Annual Alumni Day Broadcast

KWEB's Inie Banigo - Sean McDonald

Paul Pickering - KWEB Faculty Advisor 2000/02 and host of The R & B Show.



Brian at All-Independent Radio at the New England Institute of Art - host site for the IBS Fall Conference on November 8th in Brookline, Mass.



Len Mailloux, Broadcast Instructor at the New England Institute of Art and IBSBoard member.

### **Upcoming IBS Events...**

Saturday, November 8th  
IBS Fall Conference - Boston Area  
The New England  
Institute of Art  
Brookline, Massachusetts

Saturday, November 15th  
IBS Fall Conference - LA Area  
The Webb School  
Claremont, California

Friday-Saturday-Sunday  
March 12-14, 2004  
IBS National Convention  
Hotel Pennsylvania  
New York City



**IBS**

**Visit us on the web at:**  
[www.ibsradio.org](http://www.ibsradio.org)